News Releases

/R E P E A T -- Experience designer flu prevention first-hand with Canada's very own Home Heist team/

TORONTO, Oct. 6, 2011 /CNW Telbec/ - Sanofi Pasteur, the largest company in the world devoted entirely to human vaccines, and Toronto's prestigious Design Exchange & Museum, invites members of the media and the public to come live the INTANZA® experience first-hand at Canada's Design Exchange on Thursday, October 13 as of 9:00 a.m.

This event promises to deliver a vaccination experience like no other with an ultra-modern clinic and lounge area specially designed by Cheryl Torrenueva of HGTV Canada's hit show *Colin and Justin's Home Heist*. Cheryl, Colin and Justin will be on hand to showcase their own interior design flare. Torontonians are encouraged to mark their calendars and find out what the INTANZA® experience is all about. The clinic will offer the first 100 INTANZA® vaccines free of charge on a first come, first serve basis. Our medical expert, Dr. Brian Aw, will also be on hand to answer questions and help raise awareness about the importance of flu prevention.

"We are pleased to be a part of the INTANZA $^{\otimes}$ experience," said Colin and Justin "Anything that can be done to make people more comfortable about learning and preventing the flu is a great initiative."

REMINDER:

WHAT: The INTANZA® Experience - Celebrating design at its finest

WHO: Colin McAllister and Justin Ryan of Colin and Justin's Home Heist

Cheryl Torrenueva of Colin and Justin's Home Heist

Dr. Brian Aw, MD, CCFP, CTH

WHEN: Thursday, October 13, 2011

Vaccination Clinic: 9:00 a.m. to 6:00 p.m.

Cheryl, Justin and Colin Meet and Greet: 10:00 a.m. to 2:00 p.m.

Bistro-style area: 9:00 a.m. to 6:00 p.m.

Presentations by: Dr. Aw MD. CCFP, CTH, and Colin and Justin at 12:00 p.m.

WHERE: The Design Exchange & Museum 234 Bay Street, Toronto ON M5K 1B2

For further information:

Kristen King NATIONAL Public Relations 416-848-1427