#### News Releases

# CQDM and Sanofi Canada partner to accelerate drug discovery

**Montreal, June 12, 2014** – CQDM and Sanofi Canada are pleased to announce their partnership to support highly innovative research in Quebec and Canada. Sanofi Canada will be contributing up to \$500,000 over a period of up to five years to research projects that will positively impact drug discovery and development as well as find concrete solutions to complex medical problems. The new partnership was announced at Sanofi Canada's head office, during an event featuring Marc Bonnefoi, the North America Head of R&D at Sanofi; Jon Fairest, President and CEO of Sanofi Canada; Franca Mancino, Sanofi Canada's VP of Medical and Regulatory Affairs and Diane Gosselin, President and CEO of CQDM.

"We are delighted to welcome Sanofi Canada as a new member at CQDM. The active involvement of Sanofi Canada, one of the largest investors in innovative biopharmaceutical research in the country, demonstrates the added value of our unique business model and the collaborative environment we offer to world leading pharmaceutical organizations to address the most important challenges of biopharmaceutical research. With now eight pharma members around the table, we are better able to bridge the gap in the innovation chain by leveraging financial investment to reduce risk in research and the development of breakthrough technologies that would not be financed otherwise," explained Diane Gosselin, President and CEO of CQDM.

Sanofi Canada is the newest pharmaceutical member participating in CQDM's unique precompetitive research biopharmaceutical consortium. The partnership includes membership in the Explore program, which targets highly innovative breakthrough technologies, in order to enable drug discovery.

"The partnership with CQDM is a great example of how Sanofi is changing the way we approach innovation in R&D," says Marc Bonnefoi, North America Head of R&D, Sanofi. "This partnership aligns with our strategy of "open innovation"– that is, collaborating with external partners to allow for access to the best science in order to accelerate and facilitate drug research. At Sanofi, the patient is at the center of everything we do, and by enabling drug discovery through the partnership with CQDM, we are identifying solutions that will help improve the lives of patients."

In addition to Sanofi Canada's financial contribution, CQDM will also benefit from in-kind contributions, namely the involvement of a senior North American representative, on the Explore Advisory Committee, as well as the participation of key scientists at Sanofi in CQDM's unique mentorship program.

"Through this innovative partnership with CQDM, Sanofi has access to a larger knowledge and science base in Canada, as well as to a network of partners, including pharma, academia and private research institutions," says Franca Mancino, Vice-President, Medical and Regulatory Affairs at Sanofi Canada. "Sanofi Canada is committed to investing in R&D which contributes to establishing Quebec and Canada on the global R&D map and creating an environment for future collaboration and innovation for the benefit of our society and, ultimately, patients."

"Quebec remains a venue of choice for major pharmaceutical companies. We find here exceptional conditions to support numerous collaborations with all research institutions associated with life sciences. The announcement of this new partnership between Sanofi and CQDM is a beautiful illustration of this kind of collaboration and contributes to this important economic hub for Quebec", said Minister of Economy, Innovation and Exports, Mr. Jacques Daoust.

#### Win-Win Mentorship Program

One of the innovative aspects of CQDM is its unique mentorship program which serves primarily to create strong links between researchers funded by CQDM and scientists from CQDM pharma members. Research projects indeed benefit from the involvement of mentors from the industry. Coming mostly from the United States and Europe, these mentors are the ultimate end-users of the tools and technologies that are being developed under CQDM's funding. These mentors are well positioned to help researchers better align technologies with industry needs. They provide industry-specific expertise, offer valuable resources to the investigators and sponsor the projects in their respective organizations. To date, close to 80 mentors from around the world have contributed to the development of innovative tools, technologies and platforms.

"The life sciences sector in Canada and in the rest of the world has been dramatically changing. This new environment has created many opportunities for innovative researchers in Quebec and Canada. The involvement of the mentors from our pharma members have helped a great deal in better understanding the paradigm shift in the industry and adapting to it for the benefit of our researchers of today, as well as of tomorrow," added Diane Gosselin.

"Sanofi Canada has also been very much involved with younger scientists, for example, through our Sanofi

BioGENEius Challenge Canada (SBCC) program, helping them embrace a career in science. We are glad to extend this involvement in the scientific community by participating in CQDM's innovative mentorship program," added Franca Mancino.

The following videos related to today's announcement are available:

Franca Mancino on the importance of pharma working together to support innovation in life sciences:

Franca Mancino on why it is important for Sanofi Canada to partner with CQDM:

Franca Mancino on how the partnership with CQDM fits with Sanofi's R&D strategy:

Diane Gosselin on the importance of involving partners such as Sanofi Canada in CQDM's activities:

Diane Gosselin on how both parties ( CQDM+Sanofi Canada) contribute to the partnership:

Diane Gosselin on how the new partnership contributes to the current R&D landscape in Quebec:

## About the Explore Program

The Explore program is a very unique funding initiative for disruptive technologies that have the potential to dramatically improve the drug discovery or development process. It is aimed at supporting early stage projects that may carry more than the usual degree of scientific risk and reinforces CQDM's and its pharmaceutical members' commitment to fund innovative research. The projects will "Explore" (with proof of concept studies) the development of transformative enabling technologies impacting the capacity to develop safer and more efficient drugs.

## About CQDM

CQDM is a pharma-based consortium active in pre-competitive research whose mission is to fund the development of innovative tools and technologies to accelerate drug discovery and development. Unique in the world, CQDM's business model is based on a collaborative approach where all stakeholders share the costs of biopharmaceutical research and benefit from its results. CQDM also provides a common meeting ground where academia, governments, biotechs and the pharmaceutical industry converge to address numerous complex medical challenges. CQDM receives financial support from 8 of the largest pharmaceutical companies around the world (AstraZeneca, Merck, Pfizer Canada, Boehringer Ingelheim, GlaxoSmithKline, Eli Lilly Canada, Novartis Pharma Canada and Sanofi Canada), as well as from Quebec's Ministry of Economy, Innovation and Exportations (MEIE) and the Government of Canada under the Business-Led Networks of Centres of Excellence program (BL-NCE). www.cqdm.org

Follow CQDM on Twitter @CQDM\_Canada.

## About Sanofi

Sanofi, a global healthcare leader, discovers, develops and distributes therapeutic solutions focused on patients' needs. Sanofi has core strengths in the field of healthcare with seven growth platforms: diabetes solutions, human vaccines, innovative drugs, consumer healthcare, emerging markets, animal health and the new Genzyme. Sanofi is listed in Paris (EURONEXT: SAN) and in New York (NYSE: SNY).

Sanofi entities in Canada include Sanofi Canada (pharmaceuticals), Sanofi Pasteur (vaccines), Sanofi Consumer Health (cosmeceuticals, over-the-counter products and specialty care), Genzyme (rare diseases) and Merial (animal health). Together they employ close to 1,700 people across the country. In 2013 Sanofi companies invested over \$125 million in R&D in Canada, creating jobs, business and opportunity throughout the country. www.sanofi.ca

Follow Sanofi Canada on Twitter @SanofiCanada.

### Source:

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